

Law Day Resources - 2015
Theme: “American Ingenuity – Innovation & Imagination”
Classroom Resources – Secondary

Quote – Thomas Jefferson

“I have no fear that the result of our experiment will be that men may be trusted to govern themselves without a master.”

“Thomas Jefferson and the Empire of Imagination”

<http://humanitiesnebraska.org/annette-gordon-reed-with-peter-onuf-on-thomas-jefferson-and-the-empire-of-imagination/>

The 18th Annual Governor’s Lecture in the Humanities, presented by Annette Gordon-Reed and Peter S. Onuf, October 30, 2013

Presented by Humanities Nebraska, the full text of the lecture is available on this web page.

A Strategy for American Innovation – Securing Our Economic Growth and Prosperity

<http://www.whitehouse.gov/sites/default/files/uploads/InnovationStrategy.pdf>

A study prepared by the National Economic Council, council of Economic Advisers, and Office of Science and Technology Policy

Released February 2011

“Entrepreneurial spirit sags as business startups hit a 30-year low”

<http://www.kansascity.com/news/business/article366997/Business-startups-hit-a-30-year-low.html>

An article in the Kansas City Star by Diane Stafford and Mark Davis, published May 24, 2014

“Innovation” – A Top Ten Word of the Year for 2014

<http://www.merriam-webster.com/top-ten-lists/2014-word-of-the-year/innovation.html>

“7. Innovation has been a business buzzword for some time, but this year the concept made headlines. In June, Clayton Christensen’s *The Innovators Dilemma*, one of the most well-known books on the subject, was subjected to critical scrutiny by Jill Lepore in an article in *The New Yorker*, and in October, Walter Issacson’s book *The Innovators* examined how innovation takes place. These discussions, and others like them, seemed to have gotten people thinking about innovation, as look-ups for innovation were up more than 30% over last year.”

RESOURCES PROMOTING INGENUITY/CREATIVITY

Google Science Fair

<https://www.google-sciencefair.com/en/>

This is a global online competition for individuals or teams from 13 to 18 years old. The Grand Prize is \$50,000.

Submission deadline is May 19, 2015. Regional finalists are announced July 2, 2015.

The site includes lesson plans for teachers.

2014 American Ingenuity Awards

<http://www.smithsonianmag.com/innovation/2014-smithsonian-american-ingenuity-award-winners-180953057/?no-ist>

In a spirit of honoring innovation, Smithsonian Magazine annually presents these awards. Profiled are ten of the most creative people in America today.

Global Intellectual Property Center

<http://www.theglobalipcenter.com/>

A U.S. Chamber of Commerce website featuring intellectual property news and promoting initiatives on Trade, the Internet, International Advocacy, and Enforcement.

The Creative World

<http://enthompson.unl.edu/>

E.N. Thompson 2014-2015 Forum on World Issues

Six live presentations posing the question, "How can creativity change our culture—and our planet—for the better?" Of particular note is the lecture delivered by Neil Gershenfeld on Oct. 14, 2014, titled "How to Make (almost) Anything." It may be watched in its entirety online.

Shark Tank

<http://abc.go.com/shows/shark-tank>

ABC television show, winner of the 2014 Emmy Award for Outstanding Structured Reality Program features "tough, self-made, multi-millionaire and billionaire tycoons...who give people from all walks of life the chance to chase the American dream and potentially secure business deals that could make them millionaires."

Time – The Genius Issue

December 1-December 8, 2014

Features an article, "Inventing the Future," by Walter Isaacson, an article about Benedict Cumberbatch playing the role of code breaker Alan Turing in *The Imitation Game*, and a list of the 25 Best Inventions of 2014.

"Characteristics of Entrepreneurs"

<http://nebraskaticketto.org/nebraskans-disabilities/self-employment/characteristics-entrepreneurs>

Nebraska Ticket to Work listing of some common characteristics of an entrepreneur.

Southeast Community College Entrepreneurship Center

<https://www.southeast.edu/Entrepreneurship/>

"The SCC Entrepreneurship Center is a full-service resource hub for entrepreneurs in all stages of the business development spectrum from idea to growth and expansion."

Center for Entrepreneurship – University of Nebraska College of Business Administration

<http://cba.unl.edu/outreach/center-for-entrepreneurship/>

"The only group on campus dedicated to launching new businesses."

Nebraska Entrepreneurship

<http://www.nebraskaentrepreneurship.com/>

"Nebraska Entrepreneurship was created by the University of Nebraska to support entrepreneurship education, training and outreach. It serves as a resource to Nebraska and tells the stories of entrepreneurs at the University and throughout Nebraska, highlighting their contributions to the state."

Nebraska Entrepreneurship Education

<http://www.education.ne.gov/entreped/>

Contains National Content Standards for Entrepreneurial Education, teacher and student resources, information from the Consortium for Entrepreneurship Education, a Lifelong Learning Model. Also provides information about annual Entrepreneurship Competitions and Conferences in Nebraska.

“One Town. Two Stoplights. Unlimited Possibilities”

<http://archive.constantcontact.com/fs130/1102634469554/archive/1119509092843.html>

TEDx Talk by Brent Comstock, Lincoln, Nebraska. Published Dec. 1, 2014.

The Innovators: How a Group of Hackers, Geniuses, and Geeks Created the Digital Revolution

By Walter Isaacson

“Following his blockbuster biography of Steve Jobs, *The Innovators* is Walter Isaacson’s revealing story of the people who created the computer and the Internet. It is destined to be the standard history of the digital revolution and an indispensable guide to how innovation really happens.” - Amazon

The Innovator’s Dilemma: When New Technologies Cause Great Firms to Fail

By Clayton Christensen

“While decades of researchers have struggled to understand why even the best companies almost inevitably fail, Christensen shows how most companies miss out on new waves of innovation. His answer is surprising and almost paradoxical: it is actually the same practices that lead the business to be successful in the first place that eventually can also result in their eventual demise. – claytonchristensen.com

EDUCATING ABOUT INTELLECTUAL PROPERTY

USPTO Kids

<http://www.uspto.gov/kids/index.html>

United State Patent and Trademark Office’s new website explains Intellectual Property to kids.

Contains resources for kids, teens, parents, and teachers. Includes Events, Downloads, Videos, Activities, Links, Etc.

Educating About Intellectual Property

<http://www.educateip.org/index.php/home>

Street Law, Inc. and Constitutional Rights Foundation

Includes the International Trademark Association’s “Unreal Campaign: How to Become the Smartest Consumer Ever” (a lesson to help students understand the importance of anti-counterfeiting).

A & M Records, Inc., et al. vs. K.C. Jones

<http://www.nebarfnd.org/images/pdf/mocktrial/2007/2007Case.pdf>

Nebraska State Bar Foundation Mock Trial Case in which a copyright infringement suit is brought by several recording companies against a college student for allegedly downloading and sharing music.

“Chemerinsky: The 5 most important stories about the Supreme Court in 2014”

http://www.abajournal.com/news/article/chemerinsky_the_5_most_important_stories_about_the_supreme_court_in_2014/?utm_medium=email&utm_campaign=weekly_email&utm_source=maestro&job_id=141230AO

“3. Intellectual property comes to the court. One of the notable statistics that seems to have gotten little attention is that there were 10 intellectual property decisions in October Term 2013. Six cases involved patent law, two involved copyright issues, and two were about trademarks. With only 68 cases, this means that about 15 percent of the docket involved this one area of law. In part, this reflects how new technology poses difficult intellectual property issues. For example, in *American Broadcasting v. Aereo*, the court found a company “publicly performs” a copyrighted television program when it retransmits a broadcast of that program to thousands of paid subscribers over the Internet. In *Alice Corp. v. CLS Bank*, the court found that a computer program for exchanging financial obligations was a patent-ineligible abstract idea.”

